Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Product
NRSC 2012

Contract Dates	Estimate #	
10/24/12 - 10/30/12		

Advertiser	Original Date / Revision
NRSC	10/16/12 / 10/16/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	KVVU	10/24/12	10/26/12	Katie Couric	2-3p		:30			NM	0	$0.00
Week:		10/22/12	10/28/12	--WTF--				3	$145.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	---WThF----	:30	~~$145.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	---WThF----	:30	~~$145.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
3	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	---WThF----	:30	~~$145.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 7	KVVU	10/24/12	10/26/12	Anderson	3-4p		:30			NM	0	$0.00
Week:		10/22/12	10/28/12	--WTF--				3	$155.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/22/12-10/28/12	Anderson	3-4p	---WThF----	:30	~~$155.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/22/12-10/28/12	Anderson	3-4p	---WThF----	:30	~~$155.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
3	KVVU	10/22/12-10/28/12	Anderson	3-4p	---WThF----	:30	~~$155.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	$450.00
Week:		10/22/12	10/28/12	--WTF--				5	$225.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30	~~$225.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30	~~$225.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30	~~$225.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	$350.00
Week:		10/22/12	10/28/12	--WTF--				3	$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date / End Date / Weekdays / Spots/Week / Rate										
		Week: 10/22/12	10/28/12	--WTF--				3	$365.00			
		Spot / Ch / Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		~~$350.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
		2 KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		~~$350.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
N	10 KVVU	10/24/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$365.00
		Start Date / End Date / Weekdays / Spots/Week / Rate										
		Week: 10/22/12	10/28/12	--WTF--				3	$365.00			
		Spot / Ch / Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		~~$365.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
		2 KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		~~$365.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
N	11 KVVU	10/24/12	10/26/12	MORE Access	6-7pm		:30			NM	1	$235.00
		Start Date / End Date / Weekdays / Spots/Week / Rate										
		Week: 10/22/12	10/28/12	--WTF--				3	$235.00			
		Spot / Ch / Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 KVVU	10/22/12-10/28/12	MORE Access	6-7pm	---WThF----	:30		~~$235.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
		2 KVVU	10/22/12-10/28/12	MORE Access	6-7pm	---WThF----	:30		~~$235.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
N	13 KVVU	10/24/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00
		Start Date / End Date / Weekdays / Spots/Week / Rate										
		Week: 10/22/12	10/28/12	--WTF--				3	$635.00			
		Spot / Ch / Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		~~$635.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
		2 KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		~~$635.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
		3 KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		~~$635.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
N	14 KVVU	10/27/12	10/27/12	PAC 12 Football	PAC 12 Football		:30			NM	0	$0.00
		Start Date / End Date / Weekdays / Spots/Week / Rate										
		Week: 10/22/12	10/28/12	-----2-				2	$750.00			
		Spot / Ch / Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
		1 KVVU	10/22/12-10/28/12	PAC 12 Football	PAC 12 Football	-------Sa--	:30		~~$750.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
		2 KVVU	10/22/12-10/28/12	PAC 12 Football	PAC 12 Football	-------Sa--	:30		~~$750.00~~	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
N	15 KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	16	$25,040.00
		Start Date / End Date / Weekdays / Spots/Week / Rate										
		Week: 10/22/12	10/28/12	------1				1	$150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Fox News Sunday 8-9a	8-9a	---------Su	:30		~~$150.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												
2	KVVU	10/29/12-10/29/12		BB World Series	330pm-8pm	M----------	:30		$7,500.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
3	KVVU	10/30/12-10/30/12		Fox 5 News at 5	5-530p	-Tu--------	:30		$950.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
4	KVVU	10/30/12-10/30/12		Fox 5 News at 5	5-530p	-Tu--------	:30		$950.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
5	KVVU	10/30/12-10/30/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu--------	:30		$1,025.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
6	KVVU	10/30/12-10/30/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu--------	:30		$1,025.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
7	KVVU	10/29/12-10/30/12		The Dr.Oz Show	M-F 10a-11a	MTu--------	:30		$275.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
8	KVVU	10/29/12-10/30/12		The Dr.Oz Show	M-F 10a-11a	MTu--------	:30		$275.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
9	KVVU	10/29/12-10/30/12		Fox 5 News @ 430am	M-Th, Sun 430-5arMTu--------		:30		$90.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
10	KVVU	10/27/12-10/27/12		NCAA Football Early Game	NCAA Football Ea-------Sa--		:30		$4,250.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
11	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
12	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
13	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
14	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
15	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
16	KVVU	10/27/12-10/27/12		Early Pre-Game	Early Pre-Game	-------Sa--	:30		$975.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,:											
17	KVVU	10/27/12-10/27/12		Early Pre-Game	Early Pre-Game	-------Sa--	:30		~~$975.00~~	NM		
Ⓜ	See MG 15.18											
18	KVVU	10/27/12-10/27/12		The Closer	M-Sa 8-10p/Su 7-1-------Sa--		:30		$975.00	NM		
Ⓜ	MG for 15.17 10/27											
N 16	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	0	$0.00
Start Date		End Date	Weekdays	Spots/Week	Rate							
Week: 10/22/12		10/28/12	------1	1	$4,350.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		NFL Late Game	NFL Late Game	---------Su	:30		~~$4,350.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												
N 23	KVVU	10/29/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	$0.00
Start Date		End Date	Weekdays	Spots/Week	Rate							
Week: 10/29/12		11/04/12	MT-----	2	$195.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		The Dr.Oz Show	M-F 10a-11a	MTu--------	:30		~~$195.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												
2	KVVU	10/29/12-11/04/12		The Dr.Oz Show	M-F 10a-11a	MTu--------	:30		~~$195.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 24	KVVU	10/29/12	10/30/12	Katie Couric	2-3p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$145.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	MTu--------	:30	~~$145.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	MTu--------	:30	~~$145.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

N 25	KVVU	10/29/12	10/30/12	Anderson	3-4p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$155.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Anderson	3-4p	MTu--------	:30	~~$155.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/29/12-11/04/12	Anderson	3-4p	MTu--------	:30	~~$155.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

N 27	KVVU	10/29/12	10/30/12	Fox 5 News at 5	5-530p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$350.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Fox 5 News at 5	5-530p	MTu--------	:30	~~$350.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/29/12-11/04/12	Fox 5 News at 5	5-530p	MTu--------	:30	~~$350.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

N 28	KVVU	10/29/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$365.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu--------	:30	~~$365.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu--------	:30	~~$365.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

N 29	KVVU	10/29/12	10/30/12	MORE Access	6-7pm		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$235.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	MTu--------	:30	~~$235.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	MTu--------	:30	~~$235.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

N 30	KVVU	10/29/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$1,250.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	MTu--------	:30	~~$1,250.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							
2	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	MTu--------	:30	~~$1,250.00~~	NM
	See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17							

N 31	KVVU	10/29/12	10/30/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	MT-----	2	$635.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	MTu--------	:30		~~$635.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	MTu--------	:30		~~$635.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												
N	32	KVVU	10/29/12	10/29/12 BB World Series	330pm-8pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$7,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		BB World Series	330pm-8pm	M----------	:30		~~$7,000.00~~	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17												
									Totals		58	$49,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	36	$32,760.00	$27,846.00
10/29/12 -10/30/12	22	$17,090.00	$14,526.50
Totals	58	$49,850.00	$42,372.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6115582 TRF# 472837 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.55
$$$ MOD# 1: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/NRSC REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER #_____ CONTRACT # 6115582 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT16/12 10.55

REP: TO ROSE
FR NIKKI
OK'D M2 SEE LINES 43-44
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42		S	900A-1000A	30		$975.00	10/27	10/27	0		SAT	0
	PROGRAM : CFB PREGAME ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-42											
43		A	1200N-1230P	30		$975.00	10/27	10/27	1		SAT	1
	PROGRAM : CFB PREGAME ORD COM1: CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE ORD COM2: CLOSER'. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT27 ON LINE-42 FOR 2 SPOTS/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6115582 TRF# 472837 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.55
$$$ MOD# 1: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44		A	900P-1000P	30		$975.00	10/27	10/27	1		SAT	1

PROGRAM : THE CLOSER
ORD COM1: CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE
ORD COM2: CLOSER'. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 43-44

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#42	MISSED:	SAT/900A-1000A	OCT27(2/WK)	30S	$975.00 (OCT16/12)
			OFFER:	SAT/1200N-1230P	OCT27	30S	$975.00 PLS ADVISE.
			&	SAT/900P-1000P	OCT27	30S	$975.00

CMT:CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE
CMT:CLOSER'. PRE-BOOKED PLS APPROVE.

OCT/12 32760.00 NOV/12 17090.00 CONTRACT TOTAL 49850.00
TOTAL SPOTS 58

MARKET TOTALS $293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.45
CHANGES *** KVVU-TV ***

REP HEADLINE# 6115582 TRF# 472837
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/NRSC
REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME NEBO MEDIA, INC.
BUYER NAME JESSICA MURRAY

P.O. BOX 3775
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER #_____ CONTRACT # 6115582
CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 15.45

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINES 35-42
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		S	200P-300P	30		$145.00	10/24	10/26	0		W-F	0
	PROGRAM : KATIE COURIC											
35		A	430P-800P	30		$7,500.00	10/29	10/29	1		MON	1
	PROGRAM : WORLD SERIES											

ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-6 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-7 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-8 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-9 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-10 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-11 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-13 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-16 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-17 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-25 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-26 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-27 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-29 FOR 2 SPOTS/WK

THIS IS A MAKE-GOOD FOR OCT29 ON LINE-30 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-33 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-34 FOR 1 SPOT/WK

36	A	500P-530P	30	$950.00	10/30	10/30	2	TUE	2

PROGRAM : NEWS
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

37	A	530P-600P	30	$1,025.00	10/30	10/30	2	TUE	2

PROGRAM : NEWS
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

38	A	1000A-1100A	30	$275.00	10/29	10/30	2	M-TU	2

PROGRAM : DR OZ
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

39	A	430A-459A	30	$90.00	10/29	10/30	1	M-TU	1

PROGRAM : NEWS
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

40	A	900P-930P	30	$1,350.00	10/24	10/30	5	W-F,TU	5

PROGRAM : EXTRA AFTER NLCS
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

41	A	1000A-400P	30	$4,250.00	10/27	10/27	1	SAT	1

PROGRAM : COLLEGE FOOTBALL
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

42	A	900A-1000A	30	$975.00	10/27	10/27	2	SAT	2

PROGRAM : CFB PREGAME 12- 1230
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 35-42

7	S	300P-400P	30	$155.00	10/24	10/26	0	W-F	0

PROGRAM : ANDERSON

8	S	400P-500P	30	$225.00	10/24	10/26	2	W-F	2

PROGRAM : DR OZ

9	S	500P-530P	30	$350.00	10/24	10/26	1	W-F	1

PROGRAM : 5P NEWS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.45
CHANGES *** KVVU-TV ***

REP HEADLINE# 6115582 TRF# 472837
$$$ MOD# 1: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10		S	530P-600P	30		$365.00	10/24	10/26	1		W-F	1
PROGRAM : 530P NEWS												
11		S	600P-700P	30		$235.00	10/24	10/26	1		W-F	1
PROGRAM : MORE												
13		S	1100P-1130P	30		$635.00	10/24	10/26	0		W-F	0
PROGRAM : 11P NEWS												
16		S	1000A-400P	30		$750.00	10/27	10/27	0		SAT	0
PROGRAM : NCAA FBALL												
17		S	800A-900A	30		$150.00	10/28	10/28	0		SUN	0
PROGRAM : SU 8A NEWS												
18		S	100P-400P	30		$4,350.00	10/28	10/28	0		SUN	0
PROGRAM : NFL												
25		S	1000A-1100A	30		$195.00	10/29	10/30	0		M-TU	0
PROGRAM : DR OZ												
26		S	200P-300P	30		$145.00	10/29	10/30	0		M-TU	0
PROGRAM : KATIE COURIC												
27		S	300P-400P	30		$155.00	10/29	10/30	0		M-TU	0
PROGRAM : ANDERSON												
29		S	500P-530P	30		$350.00	10/29	10/30	0		M-TU	0
PROGRAM : 5P NEWS												
30		S	530P-600P	30		$365.00	10/29	10/30	0		M-TU	0
PROGRAM : 530P NEWS												
31		S	600P-700P	30		$235.00	10/29	10/30	0		M-TU	0
PROGRAM : MORE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.45
CHANGES *** KVVU-TV ***

REP HEADLINE# 6115582 TRF# 472837
$$$ MOD# 1: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32		S	1000P-1100P	30		$1,250.00	10/29	10/30	0		M-TU	0
	PROGRAM : 10P NEWS											
33		S	1100P-1130P	30		$635.00	10/29	10/30	0		M-TU	0
	PROGRAM : 11P NEWS											
34		S	400P-700P	30		$7,000.00	10/29	10/29	0		MON	0
	PROGRAM : WORLD SERIES											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#6	MISSED: W-F/200P-300P	OCT24(3/WK)	30S	$145.00	(OCT15/12)
		BUY#7	W-F/300P-400P	OCT24(3/WK)	30S	$155.00	
		BUY#8	W-F/400P-500P	OCT24(3/WK)	30S	$225.00	
		BUY#9	W-F/500P-530P	OCT24(2/WK)	30S	$350.00	
		BUY#10	W-F/530P-600P	OCT24(2/WK)	30S	$365.00	
		BUY#11	W-F/600P-700P	OCT24(2/WK)	30S	$235.00	
		BUY#13	W-F/1100P-1130P	OCT24(3/WK)	30S	$635.00	
		BUY#16	SAT/1000A-400P	OCT27(2/WK)	30S	$750.00	
		BUY#17	SUN/800A-900A	OCT28	30S	$150.00	
		BUY#18	SUN/100P-400P	OCT28	30S	$4,350.00	
		BUY#25	M-TU/1000A-1100A	OCT29(2/WK)	30S	$195.00	
		BUY#26	M-TU/200P-300P	OCT29(2/WK)	30S	$145.00	
		BUY#27	M-TU/300P-400P	OCT29(2/WK)	30S	$155.00	
		BUY#29	M-TU/500P-530P	OCT29(2/WK)	30S	$350.00	
		BUY#30	M-TU/530P-600P	OCT29(2/WK)	30S	$365.00	
		BUY#31	M-TU/600P-700P	OCT29(2/WK)	30S	$235.00	
		BUY#32	M-TU/1000P-1100P	OCT29(2/WK)	30S	$1,250.00	
		BUY#33	M-TU/1100P-1130P	OCT29(2/WK)	30S	$635.00	
		BUY#34	MON/400P-700P	OCT29	30S	$7,000.00	
			OFFER: MON/430P-800P	OCT29	30S	$7,500.00	PLS ADVISE.
			& TUE/500P-530P	OCT30(2/WK)	30S	$950.00	
			& TUE/530P-600P	OCT30(2/WK)	30S	$1,025.00	
			& M-TU/1000A-1100A	OCT29(2/WK)	30S	$275.00	
			& M-TU/430A-459A	OCT29	30S	$90.00	
			& W-F,TU/900P-930P	OCT24(5/WK)	30S	$1,350.00	
			& SAT/1000A-400P	OCT27	30S	$4,250.00	
			& SAT/900A-1000A	OCT27(2/WK)	30S	$975.00	

CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 32760.00 NOV/12 17090.00

CONTRACT TOTAL 49850.00
TOTAL SPOTS 58

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6115582 TRF# 472837 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.45
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477027 /	06146293

Product
DCCC

Contract Dates	Estimate #
10/16/12 - 10/22/12	1194

Advertiser	Original Date / Revision
ISS DCCC	10/15/12 / 10/16/12

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$175.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*10/16/12-10/22/12*		*The Dr.Oz Show*	*M-F 10a-11a*	MTuWThF----	*:30*		*~~$175.00~~*	*NM*		
	See *MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12*											
N 4	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	12	$12,455.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$135.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477027 /	06146293

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	1194

Advertiser	Original Date / Revision
ISS DCCC	10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/16/12	10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$135.00~~	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
2	KVVU	10/16/12	10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$135.00~~	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$135.00~~	NM		
	See MG 7.6,7.7,7.8,7.9,7.10,7.11											
4	KVVU	10/16/12	10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$135.00~~	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
5	KVVU	10/16/12	10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$135.00~~	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
6	KVVU	10/17/12	10/17/12	Katie Couric	M-F 11a-12p	---W-------	:30		$275.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
7	KVVU	10/18/12	10/19/12	Katie Couric	1-2pm	----ThF----	:30		$275.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
8	KVVU	10/18/12	10/19/12	Katie Couric	1-2pm	----ThF----	:30		$275.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
9	KVVU	10/18/12	10/19/12	Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
10	KVVU	10/18/12	10/19/12	Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
11	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		$550.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
12	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		$550.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
13	KVVU	10/17/12	10/17/12	The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
14	KVVU	10/18/12	10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		$3,250.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
15	KVVU	10/17/12	10/17/12	Extra	M-F 7-730p	---W-------	:30		~~$630.00~~	NM		
Ⓜ	See MG 4.18											
16	KVVU	10/18/12	10/19/12	Anderson Cooper	2-3p	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
17	KVVU	10/18/12	10/19/12	Anderson Cooper	2-3p	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3											
18	KVVU	10/18/12	10/19/12	Prime After Baseball	M-Sa 8-10p/Su 7-1	----ThF----	:30		$630.00	NM		
Ⓜ	MG for 4.15 10/17											
E 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	$1,035.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF--	8	$215.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477027 /	06146293

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	1194

Advertiser	Original Date / Revision
ISS DCCC	10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		10/16/12	10/22/12	MTWTF--	5	$350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
2	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 6.9											
3	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
4	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
5	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
6	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
7	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
8	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		$215.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
9	KVVU	10/16/12-10/16/12		Special Early News	Special Early News	-Tu-------	:30		$1,035.00	NM		
Ⓜ	MG for 19.1,18.1,11.3,6.2											
N 7	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	6	$1,070.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/16/12	10/22/12	MTWTF--	5	$350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		$350.00	NM		
	See MG 7.6,7.7,7.8,7.9,7.10,7.11											
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		$350.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
3	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		$350.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		$350.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		$350.00	NM		
	See MG 7.6,7.7,7.8,7.9,7.10,7.11											
6	KVVU	10/21/12-10/21/12		Extra Weekend	Su 6-7p	---------Su	:30		$325.00	NM		
Ⓜ	MG for 4.3,7.1,11.1,7.5											
7	KVVU	10/21/12-10/21/12		Friends Weekend	5-6p	---------Su	:30		$225.00	NM		
Ⓜ	MG for 4.3,7.1,11.1,7.5											
8	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------Su	:30		$150.00	NM		
Ⓜ	MG for 4.3,7.1,11.1,7.5											
9	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------Su	:30		$150.00	NM		
Ⓜ	MG for 4.3,7.1,11.1,7.5											
10	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------Su	:30		$150.00	NM		
Ⓜ	MG for 4.3,7.1,11.1,7.5											
11	KVVU	10/20/12-10/20/12		CSI: Miami	1am - 5am	-------Sa--	:30		$70.00	NM		
Ⓜ	MG for 4.3,7.1,11.1,7.5											
E 9	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	$11,475.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/16/12	10/22/12	MTWTF--	5	$365.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477027 /	06146293

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	1194

Advertiser	Original Date / Revision
ISS DCCC	10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week / Rate								
		10/16/12	10/22/12	MTWTF-- / 5 / $235.00								
		Spot	Ch	Date Range / Description	Start/End Time	Weekdays	Length		Rate	Type		
		3	KVVU	10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$365.00~~	NM		
				See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12								
		4	KVVU	10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$365.00~~	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17								
		5	KVVU	10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$365.00~~	NM		
				See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12								
		6	KVVU	10/22/12-10/22/12 FOX 5 News 5-6am M-F	5a-6a	M----------	:30		$450.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
		7	KVVU	10/22/12-10/22/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M----------	:30		$450.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
		8	KVVU	10/22/12-10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------	:30		$450.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
		9	KVVU	10/22/12-10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------	:30		$450.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
		10	KVVU	10/16/12-10/21/12 Fox 5 News @ 430am	M-Th, Sun 430-5ar	-TuWTh---Su	:30		$150.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
		11	KVVU	10/17/12-10/17/12 BB League Championships	1pm-8pm	---W-------	:30		$4,397.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
		12	KVVU	10/18/12-10/18/12 BB League Championships	1pm-8pm	----Th-----	:30		$4,398.00	NM		
		Ⓜ		MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5								
N	11	KVVU	10/16/12	10/22/12 MORE Access	6-7pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
		Week: 10/16/12	10/22/12	MTWTF-- / 5 / $235.00								
		Spot	Ch	Date Range / Description	Start/End Time	Weekdays	Length		Rate	Type		
		1	KVVU	10/16/12-10/22/12 MORE Access	6-7pm	MTuWThF----	:30		~~$235.00~~	NM		
				See MG 7.6,7.7,7.8,7.9,7.10,7.11								
		2	KVVU	10/16/12-10/22/12 MORE Access	6-7pm	MTuWThF----	:30		~~$235.00~~	NM		
				See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12								
		3	KVVU	10/16/12-10/22/12 MORE Access	6-7pm	MTuWThF----	:30		~~$235.00~~	NM		
				See MG 6.9								
		4	KVVU	10/16/12-10/22/12 MORE Access	6-7pm	MTuWThF----	:30		~~$235.00~~	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17								
		5	KVVU	10/16/12-10/22/12 MORE Access	6-7pm	MTuWThF----	:30		~~$235.00~~	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17								
E	18	KVVU	10/21/12	10/21/12 Sports Plus Su 1045p	1045p-11p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
		Week: 10/15/12	10/21/12	------1 / 1 / $435.00								
		Spot	Ch	Date Range / Description	Start/End Time	Weekdays	Length		Rate	Type		
		1	KVVU	10/15/12-10/21/12 Sports Plus Su 1045p	1045p-11p	---------Su	:30		~~$435.00~~	NM		
				See MG 6.9								
E	19	KVVU	10/21/12	10/21/12 Fox News Sunday 8-9a	8-9a		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
		Week: 10/15/12	10/21/12	------2 / 2 / $150.00								
		Spot	Ch	Date Range / Description	Start/End Time	Weekdays	Length		Rate	Type		
		1	KVVU	10/15/12-10/21/12 Fox News Sunday 8-9a	8-9a	---------Su	:30		~~$150.00~~	NM		
				See MG 6.9								
		2	KVVU	10/15/12-10/21/12 Fox News Sunday 8-9a	8-9a	---------Su	:30		~~$150.00~~	NM		
				See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12								
E	21	KVVU	10/16/12	10/16/12 Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	$2,800.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477027 /	06146293

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	**1194**

Advertiser	Original Date / Revision
ISS DCCC	10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	-1-----	1				$2,800.00			
N	23	KVVU 10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	------S	1				$1,200.00			
N	24	KVVU 10/21/12	10/21/12	CSI:Miami	Sun 12-1am		:30			NM	1	$310.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	------S	1				$310.00			
									Totals		66	$47,825.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	66	$47,825.00	$40,651.25
Totals	66	$47,825.00	$40,651.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.56
CHANGES *** KVVU-TV ***

REP HEADLINE# 6146293 TRF# 477027
$$$ MOD# 3: UNAPPROVED REV #2 $$$

ADV #_____ ADV. NAME ISS/DCCC REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6146293 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT16/12 10.56

REP: TO ROSE
FR NIKKI
OK'D M7 SEE LINES 46
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1194						
			AGENCY PRODUCT CODE = 14									
30		S	700P-730P	30		$630.00	10/17	10/17	0		WED	0

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 23-30

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.56
CHANGES *** KVVU-TV ***

REP HEADLINE# 6146293 TRF# 477027
$$$ MOD# 3: UNAPPROVED REV #2 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46		A	900P-930P	30		$630.00	10/18	10/19	1		TH-F	1

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO TP SOLD OUT. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-30 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#30	MISSED:WED/700P-730P	OCT17	30S $630.00	(OCT16/12)
			OFFER:TH-F/900P-930P	OCT18	30S $630.00	PLS ADVISE.

CMT:SPOTS N/A DUE TO TP SOLD OUT. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

CONTRACT TOTAL 47825.00
TOTAL SPOTS 66

OCT/12 47825.00

MARKET TOTALS $231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 09.05
CHANGES *** KVVU-TV ***

REP HEADLINE# 6146293 TRF# 477027
$$$ MOD# 3: UNAPPROVED REV #1 $$$

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 762 SALESMAN #

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6146293 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 09.05

REP: TO ROSE
FR NIKKI
OK'D M6 SEE LINES 42-45
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1194						
			AGENCY PRODUCT CODE = 14									
4		ES	200P-300P	30		$135.00	10/16	10/22	0		TU-F,M	0
			PROGRAM : KATIE COURIC									
			CON COM1: KATIE COURIC									
42		A	600P-700P	30		$325.00	10/21	10/21	1		SUN	1
			PROGRAM : EXTRA WEEKEND									
			ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK									
			THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 2 SPOTS/WK									
			THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6146293 TRF# 477027 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 09.05
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43		A	500P-600P	30		$225.00	10/21	10/21	1		SUN	1
	PROGRAM : FRIENDS											
	ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 42-45											
44		A	230P-500P	30		$150.00	10/21	10/21	3		SUN	3
	PROGRAM : MATINEE MOVIE											
	ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 42-45											
45		A	230A-330A	30		$70.00	10/20	10/20	1		SAT	1
	PROGRAM : CSI: MIAMI											
	ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 42-45											
7		ES	500P-530P	30		$350.00	10/16	10/22	0		TU-F,M	0
	PROGRAM : FOX 5 NEWS AT 5PM											
	CON COM1: FOX 5 NEWS AT 5PM											
11		ES	600P-700P	30		$235.00	10/16	10/22	0		TU-F,M	0
	PROGRAM : MORE ACCESS											
	CON COM1: MORE ACCESS											

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#4	MISSED:	TU-F,M/200P-300P	OCT16	30S	$135.00 (OCT15/12)
		BUY#7		TU-F,M/500P-530P	OCT16(2/WK)	30S	$350.00
		BUY#11		TU-F,M/600P-700P	OCT16	30S	$235.00
			OFFER:	SUN/600P-700P	OCT21	30S	$325.00 PLS ADVISE.
			&	SUN/500P-600P	OCT21	30S	$225.00
			&	SUN/230P-500P	OCT21(3/WK)	30S	$150.00
			&	SAT/230A-330A	OCT20	30S	$70.00
			CMT:	SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.			

OCT/12 47825.00

CONTRACT TOTAL 47825.00
TOTAL SPOTS 66

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 09.05
CHANGES *** KVVU-TV ***

REP HEADLINE# 6146293 TRF# 477027
$$$ MOD# 3: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Product
NRSC 2012

Contract Dates	Estimate #	
10/24/12 - 10/30/12		

Advertiser	Original Date / Revision
NRSC	04/13/12 / 04/16/12

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	KVVU	10/24/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	$1,095.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$365.00							
N 2	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	$1,425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$475.00							
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	$2,970.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	6	$495.00							
N 4	KVVU	10/24/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	$660.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$220.00							
N 5	KVVU	10/24/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	$585.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$195.00							
N 6	KVVU	10/24/12	10/26/12	Katie Couric	2-3p		:30			NM	3	$435.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$145.00							
N 7	KVVU	10/24/12	10/26/12	Anderson	3-4p		:30			NM	3	$465.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$155.00							
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	5	$1,125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	5	$225.00							
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$350.00							
N 10	KVVU	10/24/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	$1,095.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--WTF--	3	$365.00							
N 11	KVVU	10/24/12	10/26/12	MORE Access	6-7pm		:30			NM	3	$705.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--WTF--	3		$235.00					
N 12	KVVU	10/24/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--WTF--	3		$1,250.00					
N 13	KVVU	10/24/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	$1,905.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--WTF--	3		$635.00					
N 14	KVVU	10/27/12	10/27/12	NCAA Football	Various		:30			NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	-----2-	2		$750.00					
N 15	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	------1	1		$150.00					
N 16	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	$4,350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	------1	1		$4,350.00					
N 17	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$925.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	------1	1		$925.00					
N 18	KVVU	10/24/12	10/24/12	BB World Series	330pm-8pm		:30			NM	1	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--1----	1		$7,000.00					
N 19	KVVU	10/29/12	10/30/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$730.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$365.00					
N 20	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$950.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$475.00					
N 21	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$1,980.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	4		$495.00					
N 22	KVVU	10/29/12	10/30/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$440.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$220.00					
N 23	KVVU	10/29/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$195.00					
N 24	KVVU	10/29/12	10/30/12	Katie Couric	2-3p		:30			NM	2	$290.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$145.00					
N 25	KVVU	10/29/12	10/30/12	Anderson	3-4p		:30			NM	2	$310.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$155.00					
N 26	KVVU	10/29/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	4	$900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	4		$225.00					
N 27	KVVU	10/29/12	10/30/12	Fox 5 News at 5	5-530p		:30			NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	MT-----	2		$350.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	10/29/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$730.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MT-----	2	$365.00						
N 29	KVVU	10/29/12	10/30/12	MORE Access	6-7pm		:30			NM	2	$470.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MT-----	2	$235.00						
N 30	KVVU	10/29/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MT-----	2	$1,250.00						
N 31	KVVU	10/29/12	10/30/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	$1,270.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MT-----	2	$635.00						
N 32	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$7,000.00						
									Totals		81	$49,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	50	$31,190.00	$26,511.50
10/29/12 -10/30/12	31	$18,660.00	$15,861.00
Totals	81	$49,850.00	$42,372.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 12.46
CHANGES *** KVVU-TV ***

REP HEADLINE# 6115582 TRF# 472837
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/NRSC REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER #_____ CONTRACT # 6115582 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP25/12 12.46

REP: TO ROSE
FR NIKKI
CHANGE IN AGENCY
NO OTHER CHANGES
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

NO BUYS TO PRINT

OCT/12 31190.00 NOV/12 18660.00

CONTRACT TOTAL 49850.00
TOTAL SPOTS 81

MARKET TOTALS $293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6115582
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 17.4
*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/NRSC

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES

BUYER NAME JESSICA MURRAY

3299 K. STREET NW, SUITE 200

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 472837 CONTRACT # 6115582

CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST#_____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE APR13/12 17.40

REP: ***NEW ISSUE ORDER***
10/24-10/30

TTLD $49,850
PLS CNF THX
KYLE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		$365.00	10/24	10/26	3		W-F	3
PROGRAM : 5A NEWS												
2			600A-700A	30		$475.00	10/24	10/26	3		W-F	3
PROGRAM : 6A NEWS												
3			700A-900A	30		$495.00	10/24	10/26	6		W-F	6
PROGRAM : 7A NEWS												
4			900A-1000A	30		$220.00	10/24	10/26	3		W-F	3
PROGRAM : MORE												
5			1000A-1100A	30		$195.00	10/24	10/26	3		W-F	3
PROGRAM : DR OZ												

REP HEADLINE# 6115582
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 17.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			200P-300P	30		$145.00	10/24	10/26	3		W-F	3
PROGRAM : KATIE COURIC												
7			300P-400P	30		$155.00	10/24	10/26	3		W-F	3
PROGRAM : ANDERSON												
8			400P-500P	30		$225.00	10/24	10/26	5		W-F	5
PROGRAM : DR OZ												
9			500P-530P	30		$350.00	10/24	10/26	3		W-F	3
PROGRAM : 5P NEWS												
10			530P-600P	30		$365.00	10/24	10/26	3		W-F	3
PROGRAM : 530P NEWS												
11			600P-700P	30		$235.00	10/24	10/26	3		W-F	3
PROGRAM : MORE												
12			1000P-1100P	30		$1,250.00	10/24	10/26	3		W-F	3
PROGRAM : 10P NEWS												
13			1100P-1130P	30		$635.00	10/24	10/26	3		W-F	3
PROGRAM : 11P NEWS												
14			800P-930P	30		$5,250.00	10/24	10/24	0		WED	0
PROGRAM : X FACTOR												
15			900P-1000P	30		$4,900.00	10/25	10/25	0		THU	0
PROGRAM : BONES												
16			1000A-400P	30		$750.00	10/27	10/27	2		SAT	2
PROGRAM : NCAA FBALL												
17			800A-900A	30		$150.00	10/28	10/28	1		SUN	1
PROGRAM : SU 8A NEWS												

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6115582 ORDER WORKSHEET HARRIS REPORT FROM REP APR13/12 17.4
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			100P-400P	30		$4,350.00	10/28	10/28	1		SUN	1
PROGRAM : NFL												
19			1000P-1045P	30		$925.00	10/28	10/28	1		SUN	1
PROGRAM : SU 10P NEWS												
20			400P-700P	30		$7,000.00	10/24	10/24	1		WED	1
PROGRAM : WORLD SERIES												
21			500A-600A	30		$365.00	10/29	10/30	2		M-TU	2
PROGRAM : 5A NEWS												
22			600A-700A	30		$475.00	10/29	10/30	2		M-TU	2
PROGRAM : 6A NEWS												
23			700A-900A	30		$495.00	10/29	10/30	4		M-TU	4
PROGRAM : 7A NEWS												
24			900A-1000A	30		$220.00	10/29	10/30	2		M-TU	2
PROGRAM : MORE												
25			1000A-1100A	30		$195.00	10/29	10/30	2		M-TU	2
PROGRAM : DR OZ												
26			200P-300P	30		$145.00	10/29	10/30	2		M-TU	2
PROGRAM : KATIE COURIC												
27			300P-400P	30		$155.00	10/29	10/30	2		M-TU	2
PROGRAM : ANDERSON												
28			400P-500P	30		$225.00	10/29	10/30	4		M-TU	4
PROGRAM : DR OZ												
29			500P-530P	30		$350.00	10/29	10/30	2		M-TU	2
PROGRAM : 5P NEWS												

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP APR13/12 17.4

REP HEADLINE# 6115582
*** ORIGINAL REV#0 ***

*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	30		530P-600P	30		$365.00	10/29	10/30	2		M-TU	2
	PROGRAM : 530P NEWS											
	31		600P-700P	30		$235.00	10/29	10/30	2		M-TU	2
	PROGRAM : MORE											
	32		1000P-1100P	30		$1,250.00	10/29	10/30	2		M-TU	2
	PROGRAM : 10P NEWS											
	33		1100P-1130P	30		$635.00	10/29	10/30	2		M-TU	2
	PROGRAM : 11P NEWS											
	34		400P-700P	30		$7,000.00	10/29	10/29	1		MON	1
	PROGRAM : WORLD SERIES											

OCT/12 31190.00 NOV/12 18660.00

CONTRACT TOTAL 49850.00
TOTAL SPOTS 81

MARKET TOTALS $293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*